International Congress and Convention Association

2018

ICCA Statistics Report

Country & City Rankings

Public Abstract

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The International Association Meetings Market 2018

ICCA Statistics Report - Public Abstract

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For more information about ICCA, please visit www.iccaworld.org

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ICCA Business Partners:

Association meetings market continues to show robust growth

ICCA releases largest ever annual snapshot of the immediate past year's meetings data in 2018

The release of ICCA's 2018 ICCA Statistics and Country and City Rankings by number of meetings marks yet another successful year for the association meetings market, with our leading global meetings industry trade association capturing a total of 12,937 rotating association meetings taking place in 2018, at an increase of 379 additional meetings compared to the number recorded at the same time in 2017. This is the highest annual figure we have ever recorded in our yearly Statistics; these numbers signal industry growth is continuing on a strong, robust trajectory!

Our Statistics demonstrate that, between 1963 and 2013, the number of international association meetings doubled every 10 years. Released in October 2018 to coincide with our 55th year anniversary as an association, our latest industry report on the 55-year growth of the international association meetings market, "A Modern History of International Association Meetings – Update: 1963-2017", confirmed that this exponential growth trend – which we originally recorded in 2013 in our report charting the growth of the association sector over a period of 50 years - has now slowly transcended into a more mature, yet still solid, growth pattern between 2013 and 2017.

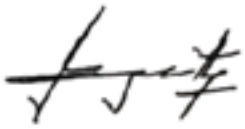
ICCA's latest 2018 figures uphold the mature, robust growth pattern we identified in this report and provide more evidence of our firm belief that the association sector continues to be an unrivalled stimulator of global societal development and force for progress across the world.

Our industry is facing challenges from saturation, consolidation and new entrants to erosion of traditional business models and fragmentation. There are also great opportunities, including market growth, disruptive innovation, digitisation, new players, less market barriers, new audiences and new scalable models. Alongside all these developments, the number of events is continuing to grow exponentially.

The full ICCA statistics reports are available to members only in the ICCA Destination Comparison Tool, a Business Intelligence tool which allows ICCA Members to build tailored statistical analyses based on region, country or city level and filter by meeting topics and number of participants.

The most respected global comparison of destination performance in attracting international meetings, our annual country and city rankings are highly anticipated by the meetings industry. This global benchmarking comprises of those meetings that meet our stringent assessment criteria (rotating between at least three countries, a proven attendance of at least 50 participants, and held on a regular basis) and are recorded within our globally-encompassing annual statistics.

ICCA rankings are the most comprehensive global benchmark of the international association meetings sector, providing a unique overview which encompasses – and simultaneously celebrates - the global growth of association meetings, a sector which is only set to soar in strength, influence and progress.



Senthil Gopinath
Chief Executive Officer
ICCA

Introduction

Shaping the future and value of international association meetings

ICCA (the International Congress and Convention Association) is **the leading global community and knowledge hub for the international association meetings industry** and represents the world's leading suppliers in handling, transporting and accommodating international meetings and events. The international trade association now comprises over 1,100 member companies and organisations in almost 100 countries worldwide.

Specialising in the international association meetings sector since its establishment in 1963, ICCA offers unrivalled data, communication channels, and business development opportunities to its members, who represent the top destinations worldwide and the most experienced specialist suppliers.

International meeting planners can rely on the ICCA network to find solutions for all their event objectives, such as:

- venue selection
- technical and strategic advice
- assistance with delegate transportation
- full convention planning
- ad hoc services

ICCA's research department has **collected information on international association meetings since ICCA's founding in 1963**, now possessing 56 years' worth of data. This is kept up-to-date by ICCA's global Research team in partnership with ICCA Members, who submit meetings data on a continuous basis. This information is available to ICCA Members only through the online ICCA Association Database.

ICCA also functions as a platform for ICCA Members to share their expertise and marketing channels on the corporate meetings market.

2018 ICCA Statistics – Public Abstract

An essential guide for any international association and all meetings industry stakeholders

Use this report to improve your bidding or decision-making methodology!

The aim of this publication is to assist international associations and meetings industry players in improving their selection process and to become more conscious of the large number of variables that should be considered in order to make a professional decision.

How non-ICCA Members can use this report

This publication is produced for associations, press, students and universities, consultants, and other potential ICCA Members. The full ICCA Statistics Report is a member-only benefit.

We have created this abstract to give non-members access to the Country and City Rankings by number of meetings in 2018 and provide background information on ICCA, the ICCA Association Database and ICCA Membership benefits.

Associations

ICCA Association Portal

ICCA has developed the Association Portal as a unique online platform for Association Executives, providing them with an exclusive and safe environment where they can get in touch with peers and attain advice on how to organise world class meetings.

The Association Portal offers:

- Contact details of other Association Executives who have organised meetings in a destination you are considering for your next meeting.
- Possibility to update your meeting information that we hold in our database to ensure you receive tailored proposals from ICCA Members.
- Access to publications containing advice for associations (such as white papers), case studies on cutting-edge international association meetings, and other resources that can assist you in all areas of event management.
- Access to top suppliers from all branches of the association meetings market.
- Bid manual reviews. Whether you already have a bid document for your event or are considering compiling one, ICCA is happy to review your manual and make suggestions where and if needed.

If your meeting adheres to our criteria - it rotates between at least 3 countries, occurs regularly, and attracts a minimum of 50 participants - then you can apply to join the Association Portal.

To **register for the ICCA Association Portal and for more information on any of the above benefits**, please visit the ICCA website at www.associations.iccaworld.org or contact Ksenija Polla, CMP, Director Association Relations, at ksenija.p@iccaworld.org.

Press

As a member of the press, you are f**ree to use the data in this report for your articles**, as long as you quote ICCA as the source and www.iccaworld.org as the reference.

We always appreciate receiving news pieces that mention ICCA, so when your article has been published, we highly encourage you to send us the digital or print version. We will then add it to our PR records and share your article with the #ICCAWorld online community.

For more information about ICCA or the ICCA Statistics, please contact Rebecca Hogg, Marketing and Content Executive at rebecca.h@iccaworld.org.

Be the first to receive breaking news from the meetings industry's leading players

ICCA Members are the leading suppliers in the international meetings industry and ICCA contact persons are usually the main marketing budget holders. The **ICCA Press Database is used by our members both as a source of potential advertising channels and as a press list**, which means they will be providing you with information that is highly relevant to you or your publication.

The Press Database is a **fantastic source of breaking news stories and innovative way to gather insider content** from leading meeting industry sources and suppliers, so including your details in our database could be highly beneficial!

If you would like to receive news releases from ICCA and/or ICCA Members, please add your profile to the ICCA Press Database by filling in this form.

For more information about ICCA membership or ICCA activities in your region, please contact your local ICCA Regional Director.

Students and Universities

As a student, you **are free to use the data in this report for your research, as long as you quote ICCA as the source and www.iccaworld.org as a reference.** We are also always interested in receiving examples of research that incorporate ICCA statistics.

To send us your paper or details about your research project, please email Rebecca Hogg, Marketing and Content Executive at rebecca.h@iccaworld.org.

ICCA is committed to educating young professionals in the meeting industry via the ICCA Education Fund. We have therefore developed a special scholarship programme for ICCA member universities, giving them the opportunity to create new competitive advantages over their non-ICCA member counterparts.

Each of the Scholarships includes the following benefits for the participating students:

- Full congress attendance (including education and networking events)
- Customised briefing on how to get the best out of the Congress
- Behind the scenes briefing with ICCA Congress-organising staff
- Opportunity to post bio and link to your LinkedIn profile on the Congress website
- Link to CV at Student Scholarship Corner during the Congress

Check if your University is an ICCA Member in the ICCA Membership Directory Online. If you think that ICCA membership would be a valuable benefit to your University or institution, please contact the ICCA Regional Director who is closest to your location for more information.

Consultants and other potential ICCA Members

All non-member organisations are free to use the data in this report, as long as you mention ICCA as the source and www.iccaworld.org as a reference.

There are three available options that will gain you access to the complete records of ICCA Statistics Reports:

1. Join ICCA

If your company is regularly involved in studies and consultancy regarding the international association meetings market, it will most certainly be beneficial and cost-effective for you to join ICCA.

Benefits of ICCA membership for consultants include:

- View all current and previous statistics reports.
- Conduct tailor-made studies using our live Association Database for yourself or your clients.
- Meet potential future clients through networking opportunities with the leaders of the international association meetings industry at regular ICCA events.

Why?

- Gain credibility as a top industry supplier.
- Win more international business.
- Improve professional standards.
- Learn from peer groups through education and knowledge sharing.

The next step is up to you!

If you wish to be part of this growing professional body, to improve your chances of increasing your business, or learn more about the association meetings market, then you should visit the ICCA website or contact your local ICCA Regional Director for more information about membership.

You will be sure to find an enthusiastic welcome and an answer to any questions you may have about ICCA, its products, services and its members. Remember that being a successful ICCA Member is about involvement. The greater the part you play within the association, the greater your rewards.

2. Sub-contract work to or partner with ICCA Member consultants

There are several specialist meeting industry consultancy companies amongst ICCA's membership body, who are frequently involved in major project research and advice. They not only have access to our data and reports but can provide invaluable specialist knowledge on the industry and client requirements. They frequently provide services for non-specialist consultancy companies.

You can find a listing of our member consultants below. However, please note that many other ICCA Member companies may get involved in occasional ad hoc consultancy work in addition to their core business.

ICCA Member Consultants/Research Companies

Please find below a listing of ICCA Consultants and Research Companies per country. For the latest full contact details of ICCA members see also the online ICCA Membership Directory Online.

Australia
GainingEdge | **www.gainingedge.com**

Austria
ENITED Business Events | **www.enited.eu**

China P.R.
IME Consulting Co., Ltd | **www.ime-consulting.com.cn**
JCIM Limited | **www.jcim.com.hk**

Germany
Worldwide Convention Specialists GdbR | **www.worldwideconventions.com**
Jochen Witt Consulting (jwc) GmbH | **www.jwc.eu.com**
tmf dialogmarketing GmbH | **www.tmf-dialogue.com**

Japan
JTB Tourism Research & Consulting Co. | **www.tourism.jp/en**
Nomura Research Institute (NRI) | **www.nri.co.jp/english/index.html**

Puerto Rico
InterVISTAS | **www.intervistas.com**

U.S.A.
Marketing Challenges International Inc. | **www.mcintl.com**
Development Counsellors International | **www.aboutdci.com**

U.K.
Advance City Marketing | **www.advancecitymarketing.com**
Business Tourism Consultants | **www.btconsultants.org**
Leeds Beckett University | **www.leedsbeckett.ac.uk/icreth**
Moulden Marketing Limited | **www.moulden-marketing.co.uk**
Watterston Associates Ltd. (trading as Julie Watterston Associates) | **www.watterston.com**
Kennedy Integrated Solutions | **paul.kennedy@kennedyconsult.co.uk**
The Right Solution Ltd. | **www.rightsolution.co.uk**
SFA Lead Generation | **www.sarahflemingassociates.com**

Uruguay
MICE Consultancy | **www.miceconsulting.com**

3. Work with ICCA members based in the city/country where you are conducting your research or consultancy project.

There are over 1,100 ICCA Member companies and organisations in almost 100 countries worldwide, representing all the leading players in the international meetings field. It is very probable that one or more are already key stakeholders in the projects you are working on.

If this is the case, they will be able to provide access to the reports on either a complimentary or paid-for basis. You can **search for members in the Members sections of the ICCA website or we can provide advice on who to contact if you give us more information on your project, client, and partners.**

How to segment the international meetings market

The international meetings market can be segmented in many different ways: by meeting size; by type of delegate; by a meeting's purpose; by subject matter; and by many more criteria besides.

However, the **main criterion a supplier uses to segment the market is by the initiator of the meeting.** The initiator determines what kind of meeting is organised and the kind of supplier services needed.

When segmenting the international meetings market by initiator, two primary markets can be defined: Corporate Meetings and Non-Corporate Meetings. (Figure 1)

The latter consists of international governmental organisations and international non-governmental organisations or associations. **ICCA's area of expertise is in the international association meetings market**, but we also assist ICCA members in sharing knowledge on the other market segments.

Characteristics of the association market

The association market covers a wide range of meeting types and categories: medical meetings (the largest segment); scientific; other academic fields; trade organisations; professional bodies; and social groupings.

In terms of size, budget, duration and complexity, there are **massive variations between and within categories.**

However, **some similarities can be identified:**

• Almost every 'speciality' has an association which holds one or more meetings.

• Most associations have meetings that are repeated at regular intervals. These can be annual, biennial, etc.

• The destinations rotate. They rarely return to the same destination within a very short period of time.

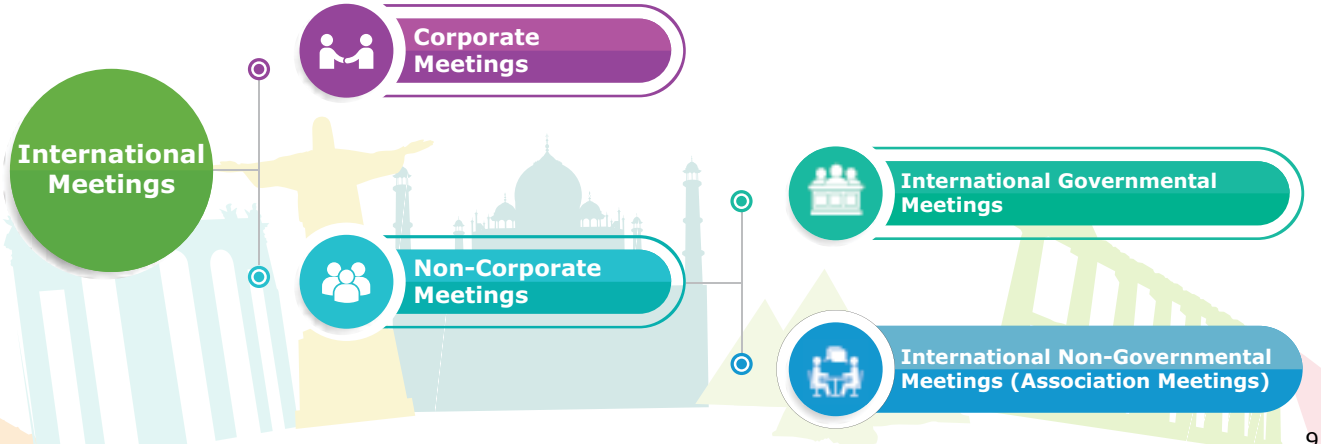
• The local stakeholder, e.g. the national association, is often the one who initiates the hosting of a meeting. If the national association proves difficult to motivate to organise the meeting, the chances are high that the meeting will be scheduled elsewhere.

• Association meetings have very long lead times; it is not unusual to find lead times of 5 years or more.

• It is estimated that a growing minority of about 25-30% of the decision-making processes no longer include an official bidding procedure but have a "central initiator" who selects the location and venues based on pre-determined and strict criteria.

It is estimated that there are approximately 23,000 different association meetings organised on a regular basis.

Figure 1: Segmentation of the international meetings market



The ICCA Association Database has collected information on approximately 90% of them.

Other sources of information on international meetings

The international meetings market is also analysed by the UIA (Union of International Associations). However, the criteria of the UIA meetings differ from the criteria ICCA uses. Visit the UIA website for more information on their approach to statistical data.

Whilst there is a considerable overlap between the events considered by ICCA and UIA for their statistics, the most important difference from a marketing point of view is that UIA's events include those which are held in a fixed location, whereas all of ICCA's events must rotate between at least three countries. UIA categories also includes intergovernmental and transnational meetings (e.g. EU and UN institutions).

ICCA and UIA data

Between early 2010 and the beginning of 2019, ICCA had a data collaboration with UIA: 5,000 regularly occurring meetings within the ICCA Association Database were enhanced through access to supplementary UIA data.

This research collaboration was the first time that our two long-established organisations had worked together in this way.

As of January 2019, our partnership is now in the process of entering a new phase. UIA data is no longer included within the ICCA Association Database. Find out more about how this collaboration will continue in the future.

Association meetings market expansion solidifies in its 56th year

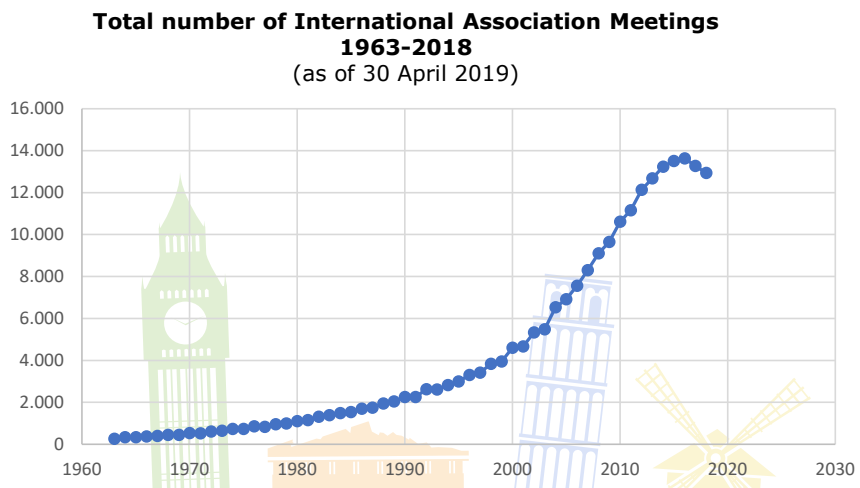
Major trends in 2018

Background

The release of ICCA's 2018 Country and City Rankings marks yet another successful year for the association meetings market. We captured a total of 12,937 rotating association meetings taking place in 2018, at an increase of 379 additional meetings compared to the number recorded at the same time in 2017. This is the highest annual figure ever recorded in the yearly ICCA Statistics.

According to ICCA Statistics released in 2013 to mark the 50-year growth of the association sector, between 1963 and 2013, the number of international association meetings doubled every 10 years. ICCA's latest industry report on the 55-year growth of the international association meetings market, a follow-up to the one released in 2013, "A Modern History of International Association Meetings – Update: 1963-2017", confirmed that this exponential growth trend has now slowly transcended into a more mature, yet still solid, growth pattern between 2013 and 2017. The 2018 figures seem to confirm this trend (Figure 2).

Figure 2: Total number of international association meetings 1963-2018



Please note that these numbers represent a snapshot from the ICCA Association Database, as taken on 30 April 2019. ICCA's Research department will continue to identify more meetings which took place in the most recent 1-3 period; therefore, the number of meetings taking place in the years 2017 and 2018 (and before) will have grown in next year's report.

Trends in 2018

Rankings by number of meetings

Paris becomes number one city and U.S.A continues to dominate

Paris climbs to the top of the city rankings by number of international association meetings, with a landslide margin of 40 meetings above second place holder Vienna. In 2017, Paris and Vienna held joint second place, with 190 meetings each. Last year's number one Barcelona falls to fourth place, with Madrid entering the top 5 for the first time since 2015 in third place.

In an unsurprising turn of events, the U.S.A. remains in the top country spot, unchallenged for over two decades. Germany remains in second place and 2017's number three the United Kingdom drops to fifth place, overtaken by Spain, which rises to third. After exiting the top 5 last year, France re-enters in 2018 in fourth place.

Rankings by estimated total number of participants

ICCA calculates the estimated total number of participants by multiplying the average number of participants per meeting (of which the participant number is known to ICCA) by the total number of meetings in the same destination.
Consequently, when analysing destinations based on the estimated total number of participants instead of number of meetings, the rankings can present different results.

Barcelona hosts most delegates despite fewer number of meetings

In 2018, Barcelona becomes the number one city by estimated total number of participants in 2018, despite the fact that Barcelona hosted 49 events less than Paris, the number one city by number of meetings. Therefore, we can conclude that Barcelona hosted fewer but larger events. Paris and Vienna, respectively first and second in the ranking by number of meetings, are second and third in this particular ranking.

One interesting example that demonstrates how the number of participants present a differing view of the market comes from Munich. In 2018 the city comes in at 35th place by number of meetings but jumps from 87th in 2017 to fourth place in 2018 by estimated total of participants – an impressive 93,444. This is because the city hosted two major medical conferences in 2018: the Congress of the European Society of Cardiology (ESC) with 32,858 participants and the Congress of the European Society of Medical Oncology (ESMO) with 27,700 participants.

U.S.A. remains in the top spot

The U.S.A. remains in the top country spot with an estimated total of 384,035 participants hosted in 2018. Per this ranking, Spain and Germany swap places compared to the rankings by number of meetings, with Spain in second place and Germany in third. France also remains in fourth, as with the ranking by number of meetings.

Canada, 10th in the ranking by number of meetings, enters the top 5 by estimated total number of participants, jumping from 168,000 to 203,000 participants in 2018, at an increase of 20% compared to 2017.

Regional rankings by estimated total number of participants

The estimated total number of participants increased worldwide from 4.88 million in 2017 to 4.9 million in 2018.

The Middle East experienced an impressive 33% increase in the estimated total number of participants, from 56,700 in 2017 to 75,500 in 2018.

Europe holds the largest share of the regional charts by number of meetings

The 2018 regional charts (Figure 3) remain largely the same as in 2017. Europe continues to the largest share of the association meetings market, hosting 52% of all meetings held in 2018. Asia-Pacific follows, with a 23% slice. However, Europe experiences decrease of over 1% compared to 2017, and Asia-Pacific's share has increased significantly by 4% since 2017.

Figure 3: Number of international association meetings per region

Region	2018 (Relative)
Europe	52%
Asia Pacific	23%
North America	11%
Latin America	9%
Africa	3%
Middle East	1%
Total	100%

Rotation areas experience diversification

Association meetings have regular rotation patterns. Compared to 2017, the European rotation has decreased by almost 2% (approximately -100 events) in 2018. Slight increases have occurred the Worldwide rotation area (+180 events) and Asian rotation area (+150 events).

Total expenditure of association meetings indicative of industry's health

The average total expenditure at all international meetings in the ICCA Association Database has increased by a promising 4% in 2018, from 10.6 billion EUR in 2017 to over 11 billion EUR in 2018.

Associations flocking to the Middle East to set up headquarters

The number of associations which have located their headquarters in the Middle East has increased by 43%, with Asia and Oceania experiencing their own increases of 18% and 22% respectively.

September remains a busy month for the association sector

September remains the most popular month for organising international association meetings, while October overtakes June as the second most popular month. June is now the third most popular.

STEM subjects storm ahead as most popular meeting topics

Medical Science (16.9%), Technology (14.2%) and Science (13.5%) are the three most popular international association meeting topics, which is unsurprising as global society embraces technology.

Scope of this report

The most respected global comparison of destination performance in attracting international meetings, ICCA's annual country and city rankings are highly anticipated by the meetings industry. However, ICCA continuously seeks to emphasise that this annual report is a snapshot of just one segment of the meetings industry, focused on charting the growth of international association meetings. Only those meetings that meet ICCA's stringent assessment criteria - rotating between at least three countries, have a proven attendance of at least 50 participants, and are held on a regular basis - are recorded within the global association's annual statistics.

The full ICCA statistics reports are available to members in the ICCA Destination Comparison Tool.

Worldwide rankings per Country

Malaysia

Asia's Business Events Hub

As the centre of Southeast Asia and strategically located between India and China, Malaysia knows how to connect the world with Asia. Malaysia is a vibrant emerging economic and business hub with first-world infrastructure; and a great value-for-money destination. You will see it in our ability to host any meeting, incentive trip, convention and exhibition. Malaysia has all the elements you want in a destination enhanced by a rich tapestry of authentic Asian cultures, heritage, food and hospitality.

MyCEB
@MyCEB
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MyCEB

For enquiries, please contact:

Malaysia Convention & Exhibition Bureau (868264-K)
Level 20, Menara 2
Menara Kembar Bank Rakyat
No. 33 Jalan Rakyat
50470 Kuala Lumpur
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F +603 2276 4092
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www.myceb.com.my

Malaysia Convention & Exhibition Bureau

Worldwide ranking: number of meetings per country

Rank	COUNTRY	# MEETINGS
1	U.S.A.	947
2	Germany	642
3	Spain	595
4	France	579
5	United Kingdom	574
6	Italy	522
7	Japan	492
8	China-P.R.	449
9	Netherlands	355
10	Canada	315
11	Portugal	306
12	Republic of Korea	273
13	Australia	265
	Business Events Australia	www.australia.com/businessevents/
14	Sweden	257
15	Belgium	252
16	Austria	240
17	Brazil	233
18	Argentina	232
19	Poland	211
20	Switzerland	208
	Switzerland Convention & Incentive Bureau	www.MySwitzerland.com/meetings
21	Thailand	193
22	Denmark	192
23	Chinese Taipei	173
24	Mexico	172
25	Greece	166
26	Czech Republic	162
27	Norway	161
28	India	158
29	Colombia	147
30	Ireland	146
	Meet in Ireland	www.meetinireland.com
31	Singapore	145
32	Finland	140
33	Malaysia	134
34	Hong Kong, China-P.R.	129
	Meetings & Exhibitions Hong Kong	www.Mehongkong.com

PHOTO BY LUKA ESENKO

Croatia – a new star for events

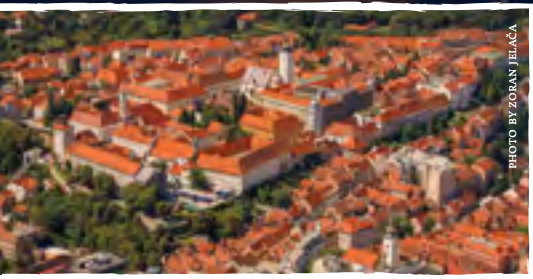

PHOTO BY ZORAN JELAČA

PHOTO BY IVO BIOČINA

Looking for a new, innovative, creative and stimulating destination for your next event? Take a look at Croatia - a new star in Europe's MICE industry, recently named the Best European MICE Destination for 2018 by *Business Destinations*

Croatia has recently played host to the likes of Google, Dell and Mercedes-Benz, and has been proven time and again as an attractive destination for events both large and small, offering great money value for every budget. With ten sites under the protection of UNESCO, eight national parks, 11 nature parks and many other examples of outstanding cultural and natural heritage, Croatia is often regarded as Europe's most beautiful garden - both environmentally aware and working towards maintaining a sustainable tourism model. And that's before you consider its stunning coastline and islands.

It is safe, easily accessible by plane, road and by sea, making it a great choice as a MICE destination, especially if you are looking for new incentive travel ideas. Incentives are the creative peak of the MICE offer and Croatia will leave you breathless. Croatia has a great mix of nature, culture and history, amazing gastronomy and also offers a great selection of wellness hotels for those looking to destress.

Whichever region you choose, Croatia will not disappoint. In addition to the capital city of Zagreb with its unique atmosphere, there is one of the most beautiful cities in the world, Dubrovnik; Opatija was once a fashionable Austro-Hungarian health resort; equally attractive are the Istrian cities of Rovinj, Poreč, Umag and Pula; the Dalmatian cities of Zadar, Šibenik, Vodice, Split, and Makarska; and in the continental area of the country, Osijek and many others are making rapid strides in the market for congresses, while the thousand plus islands dotting Croatia's Adriatic coast offer great meeting and incentive destinations, such as Hvar, Bol, Korčula and Mali Lošinj.

Ever investing, there are many new or newly-renovated hotels often with well-equipped conference halls for large, plenary sessions and for smaller meetings available across the country. Croatia offers the ideal mix of business and leisure, making it an optimal meetings and event location, while offering a great atmosphere for socialising and networking that is always popular with participants. Supported by experienced staff and a welcoming atmosphere, Croatia is the place to meet.

www.meetingscroatia.com
meetings@htz.hr

CROATIA
Full of life

Worldwide ranking: number of meetings per country

34	Hungary	129
36	Indonesia	122
37	Chile	109
38	Croatia	108
39	South Africa	100
40	Peru	87
41	Slovenia	85
42	Russia	83
43	United Arab Emirates	78
44	Romania	74
45	Estonia	67
46	New Zealand	64
46	Philippines	64
48	Lithuania	62
49	Uruguay	59
50	Ecuador	57
50	Vietnam	57
52	Turkey	55
53	Iceland	53
53	Serbia	53
55	Panama	49
56	Costa Rica	45
56	Morocco	45
58	Bulgaria	43
58	Israel	43
60	Latvia	41
61	Macao, China-P.R.	39
	Macao Trade and Investment Promotion Institute	www.mice.gov.mo
	My advertorial	Appendix on Page 82
61	Malta	39
63	Cyprus	37
63	Dominican Republic	37
65	Slovak Republic	35
66	Bolivia	34
67	Paraguay	32
68	Egypt	31
68	Kenya	31
70	Rwanda	26
71	Sri Lanka	24

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Worldwide ranking: number of meetings per country

72	Jordan	22
72	Luxembourg	22
74	Guatemala	21
75	Georgia	18
75	Nigeria	18
77	Cuba	17
78	Form.Yugosl.Rep.Macedonia	16
78	Nepal	16
80	Ethiopia	15
80	Tunisia	15
82	Oman	14
82	Senegal	14
82	Ukraine	14
85	Azerbaijan	13
85	Iran	13
85	Uganda	13
88	Cambodia	12
88	Puerto Rico	12
88	Zambia	12
91	Botswana	11
91	Tanzania	11
93	Bangladesh	10
93	Bosnia-Hercegovina	10
93	El Salvador	10
93	Ghana	10
93	Mongolia	10
93	Qatar	10
99	Kazakhstan	9
100	Faroe Islands	8
100	Honduras	8
102	Jamaica	7
102	Lebanon	7
102	Myanmar	7
105	Benin	6
105	Ivory Coast	6
105	Kuwait	6
105	Laos	6
105	Mauritius	6
110	Albania	5

Worldwide ranking: number of meetings per country

110	Armenia	5
110	Belarus	5
110	Moldova-Rep.	5
110	Monaco	5
110	Montenegro	5
110	Mozambique	5
117	Bahrain	4
	Bahrain Tourism and Exhibitions Authority	www.btea.bh
	Others	95
	Totals	**12.951**

Estimated total number of participants per Country

Estimated total number of participants per country

Rank	COUNTRY/TERRITORY	# PARTICIPANTS
1	U.S.A.	384.035
2	Spain	296.825
3	Germany	293.337
4	France	241.044
5	Canada	203.429
6	United Kingdom	181.149
7	Italy	168.578
8	Japan	168.248
9	Netherlands	149.513
10	China-P.R.	146.982
11	Austria	120.981
12	Australia	116.000
13	Portugal	113.154
14	Brazil	106.045
15	Republic of Korea	105.084
16	Argentina	95.632
17	Denmark	91.975
18	Sweden	83.796
19	Switzerland	75.640
20	Belgium	72.846
21	Mexico	72.168
22	India	71.316
23	Thailand	70.892
24	Singapore	69.261
25	Poland	65.836
26	Malaysia	62.271
27	Ireland	60.642
28	Chinese Taipei	57.997
29	Greece	52.005
30	Colombia	50.313
31	United Arab Emirates	48.874
32	Czech Republic	47.659
33	Hong Kong, China-P.R.	47.630
34	Indonesia	44.445
35	South Africa	38.456
36	Peru	36.898
37	Hungary	31.398
38	Finland	30.739

Estimated total number of participants per country

39	Chile	30.196
40	Norway	30.132
41	Croatia	26.083
42	Philippines	25.628
43	Russia	22.947
44	Turkey	22.410
45	Slovenia	21.595
46	Uruguay	20.504
47	Ecuador	20.500
48	New Zealand	19.805
49	Panama	18.399
50	Dominican Republic	17.048
51	Serbia	16.696
52	Bolivia	16.415
53	Romania	14.783
54	Estonia	14.694
55	Costa Rica	14.154
56	Lithuania	13.666
57	Bulgaria	13.032
58	Iceland	12.303
59	Vietnam	12.082
60	Kenya	11.740
61	Rwanda	11.697
62	Paraguay	11.689
63	Morocco	11.618
64	Egypt	10.342

All other countries/territories hosted less than 10,000 estimated total number of participants in 2018.

Worldwide rankings per City

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Worldwide ranking: number of meetings per city

Rank	CITY	# MEETINGS
1	Paris	212
	Paris Convention and Visitors Bureau	http://en.convention.parisinfo.com
2	Vienna	172
	Austria Center Vienna	www.acv.at/index.en.html
	HOFBURG Vienna Congress Center	www.hofburg.com/en
	Vienna Convention Bureau	www.vienna.convention.at
3	Madrid	165
	Madrid Exhibition and Congress Centre - IFEMA	www.ifema.es/convencionesycongresos_06
4	Barcelona	163
	Barcelona Convention Bureau	www.barcelonaconventionbureau.com
5	Berlin	162
6	Lisbon	152
7	London	150
8	Singapore	145
	Singapore Exhibition & Convention Bureau	www.visitsingapore.com/mice
9	Prague	136
	Prague Congress Centre	www.praguecc.cz
10	Bangkok	135
11	Buenos Aires	133
12	Hong Kong	129
	Meetings & Exhibitions Hong Kong	www.Mehongkong.com
13	Amsterdam	123
	Amsterdam Conference Centre Beurs van Berlage	www.beursvanberlage.com
13	Tokyo	123
15	Seoul	122
16	Copenhagen	120
17	Brussels	112
18	Dublin	104
	The Convention Centre Dublin	www.theccd.ie
19	Stockholm	103
20	Budapest	100
20	Taipei	100
22	Beijing	93

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Worldwide ranking: number of meetings per city

22	Rome	93
24	Athens	90
25	Montreal, QC	87
25	Sydney, NSW	87
27	Edinburgh	85
28	Shanghai	82
29	Warsaw	76
30	Toronto, ON	75
31	Oslo	74
	VisitOSLO Convention Bureau	www.visitoslo.com/meetings
32	Helsinki	71
	Helsinki Congress Paasitorni	www.paasitorni.fi
32	Porto	71
34	Kuala Lumpur	68
35	Lima	67
35	Munich	67
37	Melbourne, VIC	66
38	Vancouver, BC	62
39	Milan	61
40	Sao Paulo	60
41	Kyoto	59
41	Ljubljana	59
	Ljubljana Tourism / Convention Bureau	www.meetinljubljana.com
41	Santiago de Chile	59
44	Dubai	55
45	Cracow	53
45	Mexico City	53
	International Exhibition and Convention Center WTC Mexico City	www.exposwtc.com
47	Glasgow	52
48	Chicago, IL	51
49	Tallinn	50
50	New York City, NY	49
50	Reykjavik	49
	Meet in Reykjavik/ Reykjavik Convention Bureau	www.MeetinReykjavik.is
50	Vilnius	49
50	Zurich	49
54	Manila	48

Worldwide ranking: number of meetings per city

54	Panama City	48
56	Bogota	46
56	Gent	46
56	Rio de Janeiro	46
59	Washington, DC	45
60	Bucharest	44
61	Boston, MA	43
	Massachusetts Conv. Center Authority /Boston Convention & Exhibition Center	www.SignatureBoston.com
61	New Delhi	43
63	Cape Town	42
63	Gothenburg	42
63	Lyon-St. Etienne	42
63	Montevideo	42
63	Rotterdam	42
	Rotterdam Ahoy Convention Centre	www.rotterdamconferences.com/
68	Zagreb	41
69	Bali	40
69	Jeju	40
71	Auckland	39
71	Belgrade	39
71	Florence	39
71	Macao	39
75	Geneva	38
75	Oxford	38
77	Marseille-Aix	37
	Marseille Tourist Office and Convention Bureau	www.marseille-congres.com/en
78	Hamburg	36
79	Antwerp	35
79	Busan	35
79	Cartagena	35
79	Moscow	35
79	Riga	35
84	Bologna	33
84	Brisbane, QLD	33
84	Istanbul	33

Worldwide ranking: number of meetings per city

87	San Jose	32
87	Toulouse	32
87	Uppsala	32
90	Sofia	31
90	Venice	31
92	Valencia	30
93	Manchester	29
93	San Diego, Ca	29
93	Sevilla	29
93	Thessaloniki	29
97	Dubrovnik	28
97	Hangzhou	28
97	Lausanne	28
100	Frankfurt am Main	27
100	Leuven	27
100	Xi'an	27
103	Bordeaux	26
103	Fukuoka	26
103	Kigali	26
103	Los Angeles, CA	26
103	San Francisco, Ca	26
103	Torino	26
103	Yogyakarta	26
110	Bratislava	25
110	Chiang Mai	25
110	Medellin	25
110	Nice	25
110	Yokohama	25
	Yokohama Convention & Visitors Bureau	www.welcome.city.yokohama.jp/eng/convention/
115	Belfast	24
115	Bilbao	24
115	Dresden	24
115	Marrakech	24
115	Trondheim	24
120	Asuncion	23
120	Cancun, Qr.	23
120	Hanoi	23
120	Jakarta	23
120	Maastricht	23

Worldwide ranking: number of meetings per city

120	Poznan	23
120	Seattle, Wa	23
120	The Hague	23
120	Utrecht	23
129	Basel	22
	Basel Convention Bureau	www.basel.com/meeting
129	Bonn	22
129	Nairobi	22
129	New Orleans, LA	22
129	Sendai	22
134	Aarhus	21
134	Cologne	21
134	Cordoba	21
134	Delft	21
134	Kobe	21
134	Orlando, Fl	21
134	Quito	21
134	Santo Domingo	21
134	Taichung	21
143	Bengaluru	20
143	Bergen	20
143	Cairo	20
143	Colombo	20
143	Guangzhou	20
143	Guayaquil	20
143	Kuching	20
143	Nanjing	20
143	Nantes	20
143	Naples	20
143	Sapporo	20
154	Amman	19
154	Gold Coast, Qld.	19
154	Guadalajara	19
154	Luxembourg	19
154	Miami, FL	19
154	Nagoya	19
154	St. Petersburg	19
161	Abu Dhabi	18
161	Atlanta, GA	18

Worldwide ranking: number of meetings per city

161	Daejeon	18
161	Graz	18
	Graz Convention Bureau	www.graztourismus.at/congress
161	Kaohsiung	18
161	Montpellier	18
161	Philadelphia, Pa	18
161	Strasbourg	18
161	Stuttgart	18
161	Valletta	18
171	Duesseldorf	17
171	Foz Do Iguacu	17
171	Groningen	17
171	Houston, TX	17
171	Liverpool	17
171	Madison, Wi	17
171	Malmö	17
171	Salamanca, SA	17
171	Tel Aviv	17
180	Cascais	16
180	Chengdu	16
180	Coimbra	16
180	Honolulu, HI	16
180	Johannesburg	16
180	Kathmandu	16
180	Las Vegas, NV	16
180	Lille	16
180	Limassol	16
180	Mumbai	16
180	Ottawa, ON	16
180	Perth, WA	16
180	Puebla	16
180	Punta Cana	16
180	San Sebastian	16
180	Wroclaw	16
196	Cambridge	15
196	Chennai	15
196	Galway	15
196	Gdansk	15
196	Heidelberg	15

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Worldwide ranking: number of meetings per city

196	Innsbruck	15
196	Leiden	15
196	Leipzig	15
196	Osaka	15
196	Québec City, QC	15
196	Santa Cruz	15
196	Tampere	15
208	Havana	14
208	Lund	14
208	Mendoza	14
208	Muscat	14
208	Penang Island	14
208	Tbilisi	14
214	Addis Ababa	13
	United Nations Economic Commission for Africa - (UNECA)	www.uneca.org/ecacc
214	Adelaide, SA	13
214	Granada	13
214	Hiroshima	13
214	Ho Chi Minh City	13
214	Malaga	13
214	Nara	13
214	Palermo	13
214	Qingdao	13
214	Tartu	13
214	Wuhan	13
225	Antalya	12
225	Aveiro	12
225	Baku	12
225	Baltimore, MD	12
225	Birmingham	12
225	Brasilia, DF	12
225	Bristol	12
225	Dakar	12
225	Durban	12
225	Hyderabad	12
225	Incheon	12
225	Las Palmas GC, Can. Isl.	12
225	Miami Beach, Fl	12

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Worldwide ranking: number of meetings per city

225	NewcastleGateshead	12
225	Shenzhen	12
	Shenzhen World Exhibition & Convention Center	www.shenzhen-world.com
225	Valparaiso	12
241	Aalborg	11
241	Abuja	11
241	Boulder, CO	11
241	Brugge	11
241	Daegu	11
241	Genova	11
241	Grenoble	11
241	Heraklion, Crete	11
241	Kunming, YN	11
241	Lugano,Ti	11
241	Pattaya	11
241	Skopje	11
241	Sorrento	11
241	Vina del Mar	11
255	Antigua	10
255	Austin, TX	10
255	Bandung	10
255	Berne	10
255	Cali	10
255	Dhaka	10
255	Doha	10
255	Gaborone	10
255	Hannover	10
255	Helsingor	10
255	Jerusalem	10
255	La Paz	10
255	Lucerne	10
255	Oulu	10
255	San Salvador	10
255	St. Julians	10
255	Ulan Bator	10
272	Accra	9
272	Banff, AB	9
272	Cluj-Napoca	9

Worldwide ranking: number of meetings per city

272	Cork	9
272	Cusco	9
272	Darmstadt	9
272	Espoo	9
272	Florianopolis,Sc	9
272	Guatemala City	9
272	Gyeongju	9
272	Jyvaskyla	9
272	Kaunas	9
272	Kota Kinabalu, Sabah	9
272	Montreux	9
272	Nicosia	9
272	Novi Sad	9
272	Palma de Mallorca	9
272	Pisa	9
272	Potsdam	9
272	Saint Malo	9
272	Salta	9
272	Salvador (Bahia)	9
272	Santiago de Compostela	9
272	Sheffield	9
272	Split	9
272	Stellenbosch	9
272	Teheran	9
272	Trento	9
272	Tsukuba	9
272	Turku	9
302	Aachen	8
302	Berkeley, CA	8
302	Bled	8
302	Braga	8
302	Bremen	8
302	Brighton, Sussex	8
302	Brno	8
302	Cairns, QLD	8
302	Catania, Sicily	8
302	Chania (Crete)	8
302	Chongqing	8
302	Halifax, NS	8

Worldwide ranking: number of meetings per city

302	Hsinchu	8
302	Kampala	8
302	Kiev	8
302	Kitakyushu	8
	Kitakyushu Convention Bureau	www.kitaqmeeting.jp
302	Lake Como	8
302	Leeds	8
302	Merida	8
302	Minneapolis, MN	8
302	Nancy	8
302	Nashville, Tn	8
302	Nijmegen	8
302	Odense	8
302	Okinawa	8
302	Padova	8
302	Portland, Or	8
302	Portoroz	8
302	Rennes	8
302	Surabaya	8
302	Torshavn	8
302	Tshwane, Pretoria	8
302	Verona	8
335	Albuquerque, NM	7
335	Cardiff	7
335	Charlotte, NC	7
335	Columbus, Oh	7
335	Dallas, Tx	7
335	Denver, CO	7
335	Fortaleza,Ce	7
335	Kanazawa	7
335	La Plata	7
335	Leeuwarden	7
335	Liege	7
335	Limerick	7
335	Linz	7
335	Lodz	7
335	Lusaka	7
335	Monterey, Ca	7
335	Nottingham	7

Worldwide ranking: number of meetings per city

335	Nursultan	7
335	Opatija	7
335	Punta del Este	7
335	Rabat	7
335	Salerno	7
335	San Juan	7
335	Santa Fe, Nm	7
335	Tainan	7
335	Tianjin	7
335	Tromso	7
335	Tunis	7
335	Wellington	7
335	Xiamen, Fj	7
365	Bariloche	6
365	Barranquilla	6
365	Belo Horizonte	6
365	Bergamo	6
365	Caen	6
365	Calgary, AB	6
365	Campinas,Sao Paulo	6
365	Canberra, ACT	6
365	Casablanca	6
365	Chiba	6
365	Cochabamba	6
365	College Park, Md	6
365	Curitiba,Pr	6
365	Da Nang	6
365	Dalian	6
365	Eindhoven	6
365	Enschede	6
365	Essen	6
365	Fort Collins, CO	6
365	Goa	6
365	Karlsruhe	6
365	Lulea	6
365	Mainz	6
365	Maribor	6
365	Matsue	6
365	Monterrey	6
365	Munster	6

Worldwide ranking: number of meetings per city

365	Noordwijk	6
365	Parma	6
365	Phnom-Penh	6
365	Porto Alegre,Rs	6
365	Portsmouth	6
365	Salzburg	6
365	San Antonio, Tx	6
365	Santa Fe	6
365	Shenyang (Liaoning)	6
365	Southampton	6
365	Stanford, Ca	6
365	Szeged	6
365	Toledo	6
365	Varna	6
365	Vientiane	6
365	Würzburg	6
365	Zaragoza	6
409	Abidjan	5
409	Alghero (Sardinia)	5
409	Alicante	5
409	Bahia Blanca	5
409	Bolzano	5
409	Boras	5
409	Cadiz	5
409	Colonia	5
409	Cuenca	5
409	Faro, Algarve	5
409	Freiburg (Im Breisgau)	5
409	Fribourg	5
409	Funchal, Madeira	5
409	Greifswald	5
409	Gwangju	5
409	Halle	5
409	Hammamet	5
409	Hasselt	5
409	Hefei Anhui	5
409	Iasi	5
409	Kishinev	5
409	Kolding	5
409	Kristiansand	5

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Worldwide ranking: number of meetings per city

409	Kuwait City	5
409	Livingstone	5
409	Lübeck	5
409	Maputo	5
409	Marbella	5
409	Minsk	5
409	Mombasa	5
409	Monte Carlo	5
409	Murcia	5
409	Newcastle, Nsw	5
409	Nuremberg	5
409	Ohrid	5
409	Okayama	5
409	Pingtung	5
409	Puerto Varas	5
409	Rostock	5
409	Santa Marta	5
409	Santander	5
409	Sarajevo	5
409	Siem Reap	5
409	St. Louis, Mo	5
409	Stavanger	5
409	Tegucigalpa	5
409	Tirana	5
409	Trieste	5
409	Udine	5
409	Umea	5
409	Vaxjo	5
409	Veracruz	5
409	Victoria, BC	5
409	Wageningen	5
409	Yangon	5
409	Yerevan	5
465	Zhuhai	
	Zhuhai International Convention & Exhibition Center	www.zhuhaicec.com/
	My Advertorial	Appendix on Page 84
	Others	2.162
	Totals	**13.019**

Estimated total number of participants per City

Estimated total number of participants per city

Rank	CITY	# PARTICIPANTS
1	Barcelona	134.838
2	Paris	126.243
3	Vienna	104.775
4	Munich	93.443
5	Berlin	87.623
6	Amsterdam	85.549
7	Toronto, ON	84.600
8	Copenhagen	80.618
9	Madrid	71.885
10	Singapore	69.261
11	Lisbon	67.382
12	Buenos Aires	60.848
13	Seoul	58.996
14	London	54.788
15	Montreal, QC	54.122
16	Bangkok	53.668
17	Dublin	51.313
18	Tokyo	48.787
19	Sydney, NSW	48.272
20	Hong Kong	47.630
21	Beijing	42.972
22	Prague	42.451
23	Rio de Janeiro	41.307
24	Stockholm	40.198
25	Kuala Lumpur	39.704
26	Taipei	39.669
27	Dubai	38.644
28	Athens	36.841
29	Vancouver, BC	36.154
30	Las Vegas, NV	36.022
31	Rome	35.150
32	Mexico City	33.441
33	Brussels	32.163
34	Glasgow	30.208
35	Cracow	29.898
36	Melbourne, VIC	29.688
37	Lima	28.947
38	Milan	28.186

Estimated total number of participants per city

39	Sao Paulo	28.147
40	Budapest	26.314
41	Geneva	26.063
42	Chicago, IL	25.269
43	Edinburgh	25.092
44	Boston, MA	25.001
45	Cape Town	24.435
46	Kyoto	24.150
47	New Delhi	22.548
48	Gothenburg	21.578
49	Seattle, Wa	21.241
50	Porto	20.854
51	Bali	20.774
52	Santiago de Chile	20.570
53	Florence	20.414
54	Shanghai	20.210
55	Manila	19.753
56	Washington, DC	18.842
57	Panama City	18.237
58	New York City, NY	17.920
59	Ljubljana	17.684
60	Helsinki	17.101
61	Valencia (Spain)	16.744
62	Oslo	16.467
63	Brisbane, QLD	16.383
64	Warsaw	16.320
65	Cartagena (Colombia)	15.752
66	Antwerp	15.653
67	Orlando, Fl	15.356
68	Rotterdam	15.091
69	Lyon-St. Etienne	14.492
70	Istanbul	14.178
71	Busan	13.907
72	Bogota	13.856
73	Auckland	13.606
74	Belgrade	13.544
75	San Francisco, Ca	13.474
76	Basel	13.426
77	Kunming, YN	13.413

Estimated total number of participants per city

78	Bologna	13.199
79	The Hague	12.426
80	Bilbao	12.334
81	Yokohama	12.278
82	Nice	12.247
83	Cancun, Qr.	12.105
84	San Jose (Costa Rica)	12.025
85	Moscow	11.921
86	Tallinn	11.868
87	Cordoba (Argentina)	11.786
88	Brasilia, DF	11.728
89	Kigali	11.697
90	Santa Cruz (Bolivia)	11.007
91	Punta Cana	10.950
92	Duesseldorf	10.919
93	Bordeaux	10.917
94	Toulouse	10.908
95	Montevideo	10.829
96	Vilnius	10.733
97	Reykjavik	10.692
98	Abu Dhabi	10.622
99	Sevilla	10.543
100	Chiang Mai	10.397
101	Nantes	10.362
102	Liverpool	10.360
103	Dubrovnik	10.280
104	Gent	10.183

All other cities hosted less than 10,000 estimated total number of participants in 2018.

Europe rankings per Country

Europe ranking: number of meetings per country

Rank	COUNTRY	# MEETINGS
1	Germany	642
2	Spain	595
3	France	579
4	United Kingdom	574
5	Italy	522
6	Netherlands	355
7	Portugal	306
8	Sweden	257
9	Belgium	252
10	Austria	240
11	Poland	211
12	Switzerland	208
13	Denmark	192
14	Greece	166
15	Czech Republic	162
16	Norway	161
17	Ireland	146
	Meet in Ireland	www.meetinireland.com
18	Finland	140
19	Hungary	129
20	Croatia	108
21	Slovenia	85
22	Russia	83
23	Romania	74
24	Estonia	67
25	Lithuania	62
26	Turkey	55
27	Iceland	53
27	Serbia	53
29	Bulgaria	43
30	Latvia	41
31	Malta	39
32	Cyprus	37
33	Slovak Republic	35
34	Luxembourg	22
35	Georgia	18
36	Form.Yugosl.Rep.Macedonia	16
37	Ukraine	14
38	Bosnia-Hercegovina	10
39	Kazakhstan	9
40	Faroe Islands	8
41	Albania	5
41	Belarus	5

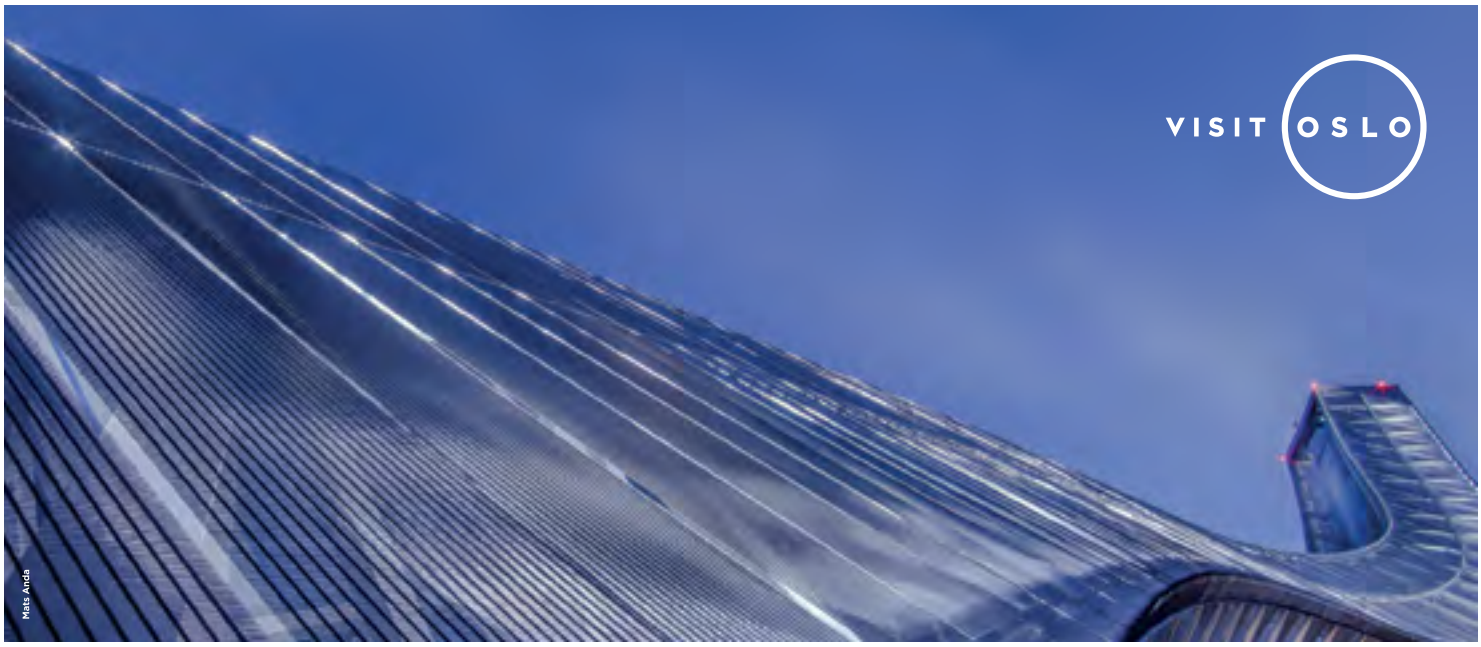
Europe ranking: number of meetings per country

41	Moldova-Rep.	5
41	Monaco	5
41	Montenegro	5
	Others	4
	Totals	**6.798**

Europe rankings per City

Europe ranking: number of meetings per city

Rank	CITY	# MEETINGS
1	Paris	212
	Paris Convention and Visitors Bureau	http://en.convention.parisinfo.com
2	Vienna	172
	HOFBURG Vienna Congress Center	www.hofburg.com/en
	Vienna Convention Bureau	www.vienna.convention.at
3	Madrid	165
4	Barcelona	163
	Barcelona Convention Bureau	www.barcelonaconventionbureau.com
5	Berlin	162
6	Lisbon	152
7	London	150
8	Prague	136
	Prague Congress Centre	www.praguecc.cz
9	Amsterdam	123
	Amsterdam Conference Centre Beurs van Berlage	www.beursvanberlage.com
10	Copenhagen	120
11	Brussels	112
12	Dublin	104
13	Stockholm	103
14	Budapest	100
15	Rome	93
16	Athens	90
17	Edinburgh	85
18	Warsaw	76
19	Oslo	74
	VisitOSLO Convention Bureau	www.visitoslo.com/meetings
20	Helsinki	71
20	Porto	71
22	Munich	67
23	Milan	61
24	Ljubljana	59
	Ljubljana Tourism / Convention Bureau	www.meetinljubljana.com
25	Cracow	53
26	Glasgow	52
27	Tallinn	50
28	Reykjavik	49
	Meet in Reykjavik/ Reykjavik Convention Bureau	www.MeetinReykjavik.is
28	Vilnius	49
28	Zurich	49



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Europe ranking: number of meetings per city

31	Gent	46
32	Bucharest	44
33	Gothenburg	42
33	Lyon-St. Etienne	42
33	Rotterdam	42
36	Zagreb	41
37	Belgrade	39
37	Florence	39
39	Geneva	38
39	Oxford	38
41	Marseille-Aix	37
42	Hamburg	36
43	Antwerp	35
43	Moscow	35
43	Riga	35
46	Bologna	33
46	Istanbul	33
48	Toulouse	32
48	Uppsala	32
50	Sofia	31
50	Venice	31
52	Valencia	30
53	Manchester	29
53	Sevilla	29
53	Thessaloniki	29
56	Dubrovnik	28
56	Lausanne	28
58	Frankfurt am Main	27
58	Leuven	27
60	Bordeaux	26
60	Torino	26
62	Bratislava	25
62	Nice	25
64	Belfast	24
64	Bilbao	24
64	Dresden	24
64	Trondheim	24
68	Maastricht	23
68	Poznan	23
68	The Hague	23
68	Utrecht	23
72	Basel	22
	Basel Convention Bureau	www.basel.com/meeting
72	Bonn	22

Europe ranking: number of meetings per city

74	Aarhus	21
74	Cologne	21
74	Delft	21
77	Bergen	20
77	Nantes	20
77	Naples	20
80	Luxembourg	19
80	St. Petersburg	19
82	Graz	18
	Graz Convention Bureau	www.graztourismus.at/congress
82	Montpellier	18
82	Strasbourg	18
82	Stuttgart	18
82	Valletta	18
87	Duesseldorf	17
87	Groningen	17
87	Liverpool	17
87	Malmö	17
87	Salamanca, SA	17
92	Cascais	16
92	Coimbra	16
92	Lille	16
92	Limassol	16
92	San Sebastian	16
92	Wroclaw	16
98	Cambridge	15
98	Galway	15
98	Gdansk	15
98	Heidelberg	15
98	Innsbruck	15
98	Leiden	15
98	Leipzig	15
98	Tampere	15
106	Lund	14
106	Tbilisi	14
108	Granada	13
108	Malaga	13
108	Palermo	13
108	Tartu	13
112	Antalya	12
112	Aveiro	12
112	Birmingham	12
112	Bristol	12
112	Las Palmas GC, Can. Isl.	12

Europe ranking: number of meetings per city

112	NewcastleGateshead	12
118	Aalborg	11
118	Brugge	11
118	Genova	11
118	Grenoble	11
118	Heraklion, Crete	11
118	Lugano,Ti	11
118	Skopje	11
118	Sorrento	11
126	Berne	10
126	Hannover	10
126	Helsingor	10
126	Lucerne	10
126	Oulu	10
126	St. Julians	10
132	Cluj-Napoca	9
132	Cork	9
132	Darmstadt	9
132	Espoo	9
132	Jyvaskyla	9
132	Kaunas	9
132	Montreux	9
132	Nicosia	9
132	Novi Sad	9
132	Palma de Mallorca	9
132	Pisa	9
132	Potsdam	9
132	Saint Malo	9
132	Santiago de Compostela	9
132	Sheffield	9
132	Split	9
132	Trento	9
132	Turku	9
150	Aachen	8
150	Bled	8
150	Braga	8
150	Bremen	8
150	Brighton, Sussex	8
150	Brno	8
150	Catania, Sicily	8
150	Chania (Crete)	8
150	Kiev	8
150	Lake Como	8
150	Leeds	8

Europe ranking: number of meetings per city

150	Nancy	8
150	Nijmegen	8
150	Odense	8
150	Padova	8
150	Portoroz	8
150	Rennes	8
150	Torshavn	8
150	Verona	8
169	Cardiff	7
169	Leeuwarden	7
169	Liege	7
169	Limerick	7
169	Linz	7
169	Lodz	7
169	Nottingham	7
169	Nursultan	7
169	Opatija	7
169	Salerno	7
169	Tromso	7
180	Bergamo	6
180	Caen	6
180	Eindhoven	6
180	Enschede	6
180	Essen	6
180	Karlsruhe	6
180	Lulea	6
180	Mainz	6
180	Maribor	6
180	Munster	6
180	Noordwijk	6
180	Parma	6
180	Portsmouth	6
180	Salzburg	6
180	Southampton	6
180	Szeged	6
180	Toledo	6
180	Varna	6
180	Würzburg	6
180	Zaragoza	6
200	Alghero (Sardinia)	5
200	Alicante	5
200	Bolzano	5
200	Boras	5
200	Cadiz	5

Europe ranking: number of meetings per city

200	Faro, Algarve	5
200	Freiburg (Im Breisgau)	5
200	Fribourg	5
200	Funchal, Madeira	5
200	Greifswald	5
200	Halle	5
200	Hasselt	5
200	Iasi	5
200	Kishinev	5
200	Kolding	5
200	Kristiansand	5
200	Lübeck	5
200	Marbella	5
200	Minsk	5
200	Monte Carlo	5
200	Murcia	5
200	Nuremberg	5
200	Ohrid	5
200	Rostock	5
200	Santander	5
200	Sarajevo	5
200	Stavanger	5
200	Tirana	5
200	Trieste	5
200	Udine	5
200	Umea	5
200	Vaxjo	5
200	Wageningen	5
	Others	936
	Totals	**6.829**

Asia Pacific rankings per Country

Asia Pacific: number of meetings per country

Rank	COUNTRY	# MEETINGS
1	Japan	492
2	China-P.R.	449
3	Republic of Korea	273
4	Australia	265
5	Thailand	193
6	Chinese Taipei	173
7	India	158
8	Singapore	145
9	Malaysia	134
10	Hong Kong, China-P.R.	129
	Meetings & Exhibitions Hong Kong	www.Mehongkong.com
11	Indonesia	122
12	New Zealand	64
12	Philippines	64
14	Vietnam	57
15	Israel	43
16	Macao, China-P.R.	39
17	Sri Lanka	24
18	Nepal	16
19	Azerbaijan	13
19	Iran	13
21	Cambodia	12
22	Bangladesh	10
22	Mongolia	10
24	Myanmar	7
25	Laos	6
26	Armenia	5
	Others	24
	Totals	**2.940**

Asia Pacific per City

Asia Pacific: number of meetings per city

Rank	CITY	# MEETINGS
1	Singapore	145
2	Bangkok	135
3	Hong Kong	129
	Meetings & Exhibitions Hong Kong	www.Mehongkong.com
4	Tokyo	123
5	Seoul	122
6	Taipei	100
7	Beijing	93
8	Sydney, NSW	87
9	Shanghai	82
10	Kuala Lumpur	68
11	Melbourne, VIC	66
12	Kyoto	59
13	Manila	48
14	New Delhi	43
15	Bali	40
15	Jeju	40
17	Auckland	39
17	Macao	39
19	Busan	35
20	Brisbane, QLD	33
21	Hangzhou	28
22	Xi'an	27
23	Fukuoka	26
23	Yogyakarta	26
25	Chiang Mai	25
25	Yokohama	25
27	Hanoi	23
27	Jakarta	23
29	Sendai	22
30	Kobe	21
30	Taichung	21
32	Bengaluru	20
32	Colombo	20
32	Guangzhou	20
32	Kuching	20
32	Nanjing	20
32	Sapporo	20
38	Gold Coast, Qld.	19
38	Nagoya	19
40	Daejeon	18
40	Kaohsiung	18

Asia Pacific: number of meetings per city

42	Tel Aviv	17
43	Chengdu	16
43	Kathmandu	16
43	Mumbai	16
43	Perth, WA	16
47	Chennai	15
47	Osaka	15
49	Penang Island	14
50	Adelaide, SA	13
50	Hiroshima	13
50	Ho Chi Minh City	13
50	Nara	13
50	Qingdao	13
50	Wuhan	13
56	Baku	12
56	Hyderabad	12
56	Incheon	12
56	Shenzhen	12
60	Daegu	11
60	Kunming, YN	11
60	Pattaya	11
63	Bandung	10
63	Dhaka	10
63	Jerusalem	10
63	Ulan Bator	10
67	Gyeongju	9
67	Kota Kinabalu, Sabah	9
67	Teheran	9
67	Tsukuba	9
71	Cairns, QLD	8
71	Chongqing	8
71	Hsinchu	8
71	Kitakyushu	8
	Kitakyushu Convention Bureau	www.kitaqmeeting.jp
71	Okinawa	8
71	Surabaya	8
77	Kanazawa	7
77	Tainan	7
77	Tianjin	7
77	Wellington	7
77	Xiamen, Fj	7
82	Canberra, ACT	6
82	Chiba	6

Asia Pacific: number of meetings per city

82	Da Nang	6
82	Dalian	6
82	Goa	6
82	Matsue	6
82	Phnom-Penh	6
82	Shenyang (Liaoning)	6
82	Vientiane	6
91	Gwangju	5
91	Hefei Anhui	5
91	Newcastle, Nsw	5
91	Okayama	5
91	Pingtung	5
91	Siem Reap	5
91	Yangon	5
91	Yerevan	5
	Others	431
	Totals	**2.955**

Latin & North America rankings per Country

Latin & North America ranking: number of meetings per country

Rank	COUNTRY	# MEETINGS
1	U.S.A.	947
2	Canada	315
3	Brazil	233
4	Argentina	232
5	Mexico	172
6	Colombia	147
7	Chile	109
8	Peru	87
9	Uruguay	59
10	Ecuador	57
11	Panama	49
12	Costa Rica	45
13	Dominican Republic	37
14	Bolivia	34
15	Paraguay	32
16	Guatemala	21
17	Cuba	17
18	Puerto Rico	12
19	El Salvador	10
20	Honduras	8
21	Jamaica	7
	Others	25
	Totals	**2.655**

Latin & North America rankings per City

Latin & North America ranking: number of meetings per city

Rank	CITY	# MEETINGS
1	Buenos Aires	133
2	Montreal, QC	87
3	Toronto, ON	75
4	Lima	67
5	Vancouver, BC	62
6	Sao Paulo	60
7	Santiago de Chile	59
8	Mexico City	53
	Pepsi Center WTC Mexico City	www.pepsicenterwtc.com/
9	Chicago, IL	51
10	New York City, NY	49
11	Panama City	48
12	Bogota	46
12	Rio de Janeiro	46
14	Washington, DC	45
15	Boston, MA	43
	Massachusetts Conv. Center Authority /Boston Convention & Exhibition Center	www.SignatureBoston.com
16	Montevideo	42
17	Cartagena	35
18	San Jose	32
19	San Diego, Ca	29
20	Los Angeles, CA	26
20	San Francisco, Ca	26
22	Medellin	25
23	Asuncion	23
23	Cancun, Qr.	23
23	Seattle, Wa	23
26	New Orleans, LA	22
27	Cordoba	21
27	Orlando, Fl	21
27	Quito	21
27	Santo Domingo	21
31	Guayaquil	20
32	Guadalajara	19
32	Miami, FL	19
34	Atlanta, GA	18
34	Philadelphia, Pa	18
36	Foz Do Iguacu	17
36	Houston, TX	17
36	Madison, Wi	17
39	Honolulu, HI	16

Latin & North America ranking: number of meetings per city

39	Las Vegas, NV	16
39	Ottawa, ON	16
39	Puebla	16
39	Punta Cana	16
44	Québec City, QC	15
44	Santa Cruz	15
46	Havana	14
46	Mendoza	14
48	Baltimore, MD	12
48	Brasilia, DF	12
48	Miami Beach, Fl	12
48	Valparaiso	12
52	Boulder, CO	11
52	Vina del Mar	11
54	Antigua	10
54	Austin, TX	10
54	Cali	10
54	La Paz	10
54	San Salvador	10
59	Banff, AB	9
59	Cusco	9
59	Florianopolis,Sc	9
59	Guatemala City	9
59	Salta	9
59	Salvador (Bahia)	9
65	Berkeley, CA	8
65	Halifax, NS	8
65	Merida	8
65	Minneapolis, MN	8
65	Nashville, Tn	8
65	Portland, Or	8
71	Albuquerque, NM	7
71	Charlotte, NC	7
71	Columbus, Oh	7
71	Dallas, Tx	7
71	Denver, CO	7
71	Fortaleza,Ce	7
71	La Plata	7
71	Monterey, Ca	7
71	Punta del Este	7
71	San Juan	7
71	Santa Fe, Nm	7
82	Bariloche	6

Latin & North America ranking: number of meetings per city

82	Barranquilla	6
82	Belo Horizonte	6
82	Calgary, AB	6
82	Campinas,Sao Paulo	6
82	Cochabamba	6
82	College Park, Md	6
82	Curitiba,Pr	6
82	Fort Collins, CO	6
82	Monterrey	6
82	Porto Alegre,Rs	6
82	San Antonio, Tx	6
82	Santa Fe	6
82	Stanford, Ca	6
96	Bahia Blanca	5
96	Colonia	5
96	Cuenca	5
96	Puerto Varas	5
96	Santa Marta	5
96	St. Louis, Mo	5
96	Tegucigalpa	5
96	Veracruz	5
96	Victoria, BC	5
247	Arlington, VA	1
	Maritz Global Events	www.maritzglobalevents.com
	Others	648
	Totals	**2.674**

Africa rankings per Country

Africa ranking: number of meetings per country

Rank	COUNTRY	# MEETINGS
1	South Africa	100
2	Morocco	45
3	Egypt	31
3	Kenya	31
5	Rwanda	26
6	Nigeria	18
7	Ethiopia	15
7	Tunisia	15
9	Senegal	14
10	Uganda	13
11	Zambia	12
12	Botswana	11
12	Tanzania	11
14	Ghana	10
15	Benin	6
15	Ivory Coast	6
15	Mauritius	6
18	Mozambique	5
	Others	39
	Totals	**414**

Africa rankings per City

Africa ranking: number of meetings per city

Rank	CITY	# MEETINGS
1	Cape Town	42
2	Kigali	26
	Kigali Convention Centre	www.kigalicc.com
	My advertorial	Appendix on Page 83
3	Marrakech	24
4	Nairobi	22
5	Cairo	20
6	Johannesburg	16
7	Addis Ababa	13
	United Nations Economic Commission for Africa - (UNECA)	www.uneca.org/ecacc
8	Dakar	12
8	Durban	12
10	Abuja	11
11	Gaborone	10
12	Accra	9
12	Stellenbosch	9
14	Kampala	8
14	Tshwane, Pretoria	8
16	Lusaka	7
16	Rabat	7
16	Tunis	7
19	Casablanca	6
20	Abidjan	5
20	Hammamet	5
20	Livingstone	5
20	Maputo	5
20	Mombasa	5
	Others	121
	Totals	**415**

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P.O. Box 6629, Kigali, Rwanda

KIGALI CONVENTION CENTRE

Middle East rankings per Country

Middle East ranking: number of meetings per country

Rank	COUNTRY	# MEETINGS
1	United Arab Emirates	78
2	Jordan	22
3	Oman	14
4	Qatar	10
5	Lebanon	7
6	Kuwait	6
	Bahrain Tourism and Exhibitions Authority	www.btea.bh
	Others	7
	Totals	**144**

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Middle East rankings per City

Middle East ranking: number of meetings per city

Rank	CITY	# MEETINGS
1	Dubai	55
2	Amman	19
3	Abu Dhabi	18
4	Muscat	14
5	Doha	10
6	Kuwait City	5
	Others	25
	Totals	**146**

Appendix

Join a select group of international association executives!

www.associations.iccaworld.org

What is the ICCA Association Portal?

A unique online platform designed to assist association executives in organising quality meetings! Through the ICCA Association Portal you can:

- Connect with peers
- Update your meeting information
- Access meetings resource publications and case studies
- Access top suppliers
- Apply to attend leading meetings industry events as a "Hosted Buyer"
- Receive advice on your bid document

MEET@MACAO

Bridging New Horizons

Good things always come in small packages and Macao is no different, being just 30 sq.km in size, nowhere in Macao is too far away making the city easy to navigate even for large scale conferences. With the recent opening of the landmark, Hong Kong-Zhuhai-Macao Bridge, Macao now is more accessible than ever for international conferences with a direct road link to Hong Kong International Airport.

Due to its rich history, Macao offers a truly unique blend of East meets West in culture and cuisine. It is a city steeped in history as a UNESCO World Heritage Site and at the same time looks to the future with a vast array of contemporary world class meeting facilities creating a futuristic skyline.

As Macao comes of age as a business events destination, with enormous capacity and greater accessibility to the world there is no better time to MEET@MACAO with the below credentials:

Close & Convenient
Being just 30sq.km in total area, everything is within 20 minutes' travel time or less, making everything close and convenient.

Exceptional Capacity
With more than 39,000 hotel rooms and over 190,000 sq.m of meeting space, Macao has the capacity to host large scale meetings and events under one roof.

Ease of Entry
Macao offers visa-free entry to visitors from 79 countries, which provides easy access for meeting delegates.

A City of Gastronomy
In November 2017, Macao was designated as the third "UNESCO Creative City of Gastronomy" in China. It is home to many Michelin star restaurants.

Historical Significance
Macao is the single most consistent example of cultural interchange between Europe and Asia. In 2005, "The Historic Centre of Macao" was inscribed on the UNESCO World Heritage List.

Safety and Security
Macao is regarded as a safe and secure destination, with political stability, low unemployment, low crime rate and with healthy economic growth.

Strong Government Support
Macao Trade and Investment Promotion Institute (IPIM), the lead government agency for business event gets the opportunity to learn more about the association market through ICCA. IPIM has launched the "Convention & Exhibition Financial Support Programme", which provides great support to ICCA events in terms of accommodation, food and beverage, keynote speakers, transportation, etc.

For more details, please contact
Macao Trade and Investment Promotion Institute:
mice-onestop@ipim.gov.mo
www.ipim.gov.mo
Tel: +853 8798 9616

澳門貿易投資促進局
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Macao Trade and Investment Promotion Institute

MEETINGS REDEFINED

WELCOME TO KIGALI CONVENTION CENTRE

CONFIGURATION FOR SELECTED MEETING ROOMS	AREA M²	THEATRE	CLASSROOM	BANQUET	COCKTAIL	U-SHAPE	BOARDROOM	EXHIBITION BOOTHS (3M x 3M)
AD 3, Ground Floor, Main Building	31	30	12	-	-	12	12	-
AD 10, Ground Floor, Main Building	279	250	120	100	100	120	120	17
AD 10 +11 + 12, Ground Floor, Main Building	735	700	360	400	400	360	360	48
Auditorium, Level 1, Main Building	1 257	2 600	450	559	559	450	450	-
MH 1, Ground Floor, Extension Building	555	550	240	250	250	240	240	26

With room for over 6,000 attendees the iconic Kigali Convention Centre, spans over 32,000 m2 customizable exhibition and meeting space. Located 5Kms from Kigali International Airport and the City centre, the Convention Centre offers 18 state-of-the-art meeting rooms and elegant events space, including an Auditorium which can accommodate up to 3,000 delegates.

A business centre, exclusive restaurants and bars and a countless parking bays disseminated in the luxurious gardens make this landmark a venue of choice for business meetings, exhibitions and special occasions.

Conveniently located in the Kigali Convention Centre complex, the Radisson Blu Hotel boasts 291 rooms and suites, restaurants, bars, Fitness Centre, Amani Spa and a Tennis court.

The Radisson Blu Hotel & Convention Centre is a recipient of 17 international awards, including, Africa's Leading Conference Hotel, Rwanda's Leading Conference Hotel and Rwanda's Leading Hotel by World Travel Awards consecutively in 2017, 2018 & 2019 and Africa's Best Architectural Design and Africa's' Best Hotel Development category 2018, among others.

Kimihurura Roundabout,
P.O. Box 6629, Kigali, Rwanda
kcc.kigali@radissonblu.com
+250 252 252 252

KIGALI CONVENTION CENTRE

Zhuhai International Convention & Exhibition Center (ZHCEC) covers an area of 269,000m^2. Upon the completion of the Hong Kong-Zhuhai-Macau Bridge in 2018, along with two other development initiatives under the auspices of the national government – the Hengqin Free Trade Zone and the Pearl River Delta National Center for Innovation, Zhuhai is the only city in the Greater Bay Area of Mainland China that connecting with Hong Kong and Macau by land.

Being officially put into service in Oct 2014, ZHCEC phase one project occupies a total construction area of 700,000m^2, including 33,000m^2 of exhibition space.

The center is a fully integrated with high-end culinary services, hotels, a concert hall and an opera hall, a column-free ballroom of 4500m^2, 45 modern conference rooms as well as an upscale kitchen of 4,000m^2, providing F&B services for up to 10,000 guests, which can satisfy multiple requirements of all events. The center is built and owned by Huafa Group, the leading state-owned enterprise in Zhuhai and it is currently managed by North Star Events, a leading professional C&E management company in China, which we have every reason to believe the next several years of ZHCEC could be fascinating and productive ones.

Questions? Need help?

- **Questions about your ranking and the number of meetings in your destination? Contact Marco van Itterzon.**

- **Questions about the Destination Comparison Tool or ICCA's Marketing & PR tools and opportunities? Contact Mathijs Vleeming.**

- **Interested in buying a sponsored hyperlink in the public version of the 2018 ICCA Statistics Report, which will be sent to over 6,000 associations in mid-June? Contact Sebastian Sew.**

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